

## **2010-2011 Program Advertising Information**

Program ads can be purchased for individual shows or at the discounted Season Rate all 6 productions.

### **Rates & Sizes**

<b>Ad Size</b>	<b>Dimensions</b>	<b>Single Show Rate</b>	<b>Season Rate</b>
1/4 page	2.125" x 3.625"	\$75	\$390 (\$10 off single rate per ad)
1/2 page	4.5" x 3.625"	\$125	\$660 (\$15 off single rate per ad)
Full page	4.5" x 7.5"	\$200	\$1050 (\$25 off single rate per ad)

\*Help designing ad available for additional fee

### **Schedule & Deadlines**

<b><i>Shows</i></b>	<b><i>Copy Deadlines</i></b>	<b><i>Show Dates</i></b>
Blue Door	<b>August 30, 2010</b>	September 23 – October 17, 2010
Greater Tuna	<b>October 18, 2010</b>	November 11 – December 19, 2010
Oedipus	<b>January 3, 2011</b>	January 27 – February 20, 2011
While We Were Bowling	<b>February 21, 2011</b>	March 17 – April 17, 2011
Eleemosynary	<b>April 18, 2011</b>	May 12 – June 12, 2011
And The Creek Don't Rise	<b>June 13, 2011</b>	July 7 – August 14, 2011

### **Ad Guidelines**

File Format: Grayscale JPEG or PDF

Resolution: 300 dpi

Submission: e-mail to [chris@williamstontheatre.org](mailto:chris@williamstontheatre.org)

### **Payment Information**

- Season rate can be paid in full with first ad or billed in installments.
- Invoice will be mailed once ad copy received.
- Payment due within 30 days of invoice date.

### **Disclaimer**

The theatre cannot guarantee reproduction quality if the ad does not meet our guidelines.

Ads not received by Copy Deadline may not be printed in the program.

No refunds will be issued for ads not printed due to missed deadlines.

**Any questions, please contact Chris Purchis at 517-655-SHOW or [chris@williamstontheatre.org](mailto:chris@williamstontheatre.org).**